

**SOCCER.COM**  
2021 PRODUCT PROPOSAL



**Pittsburgh Elite Soccer Club**  
Pittsburgh Elite Women's 2021  
07.15.21

GREAT  
NESS  
GROWS  
HERE



# EARN MONEY FOR YOUR TEAM WHILE ADVANCING YOUR GAME

## **CUSTOM** FAN WEAR™

### **YOUR CLUB. YOUR DESIGN.**

Your Official Team Store has more than just uniforms. Parents, players, coaches and fans can design and personalize their own branded gear through your Official Team Store, including jackets, training layers, hoodies, hats, accessories and more! Each purchase earns money for your organization.



## **SOCCER.COM™** TRAINING TEE PROGRAM

### **HOW IT WORKS**

Offer club and SOCCER.COM branded training tees for your players to elevate practice. Your club will earn \$5 per training tee purchase. Available in heather white and heather grey.

Reach out to your account manager for more information.



# JOIN THESE WINNING ORGANIZATIONS & EXPERIENCE THE OFFICIAL TEAM STORE ADVANTAGE



*"SOCCER.COM's playerPASS allows for any youth club to step back. They take a lot of the load off of what I have to do, so I'm not spending 40 hours a week on uniforms. Furthermore, they make sure every kid is outfitted for the season, no matter what it takes, and they are relentless in their efforts to make sure your club is taken care of."*

**- Katharine Eberhardt, Business Development Director, North Carolina FC Youth**

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*"Given their size, SOCCER.COM is able to keep up with the demands of a growing club with ample inventory and customization capabilities. This is something that a small retailer would not physically be able to keep up with. There have been a number of occasions where we sign a new partner club and they're able to wear Surf jerseys only a few weeks later thanks to their vast inventory and ability to quickly onboard new clubs. Keeping up with over 10,000 players and their customer service needs is no small task, but SOCCER.COM rises to the task to keep our membership happy."*

**- Chris Adams, Business Development Director, Surf**



# Pittsburgh Elite Soccer Club

## Pittsburgh Elite Women's 2021 - Optional Product

<p>QTY 1</p> <p>Nike Women's Cotton Tee A1031951 \$22.89</p>	<p>QTY 1</p> <p>Nike Women's Cotton Tee A1031951 \$22.89</p>	<p>QTY 1</p> <p>Nike Women's Franchise Polo A1039710 \$39.49</p>	<p>QTY 1</p> <p>Nike Women's Franchise Polo A1039710 \$39.49</p>
<p>QTY 1</p> <p>Nike Women's Park VII Jersey A1035911 \$31.74</p>	<p>QTY 1</p> <p>Nike Women's Park III Short A1035915 \$20.44</p>	<p>QTY 1</p> <p>Nike Women's Club Pant A1040295 \$44.74</p>	<p>QTY 1</p> <p>Nike Women's Park 20 Pant A1035921 \$35.74</p>
<p>QTY 1</p> <p>Nike Women's Park VII Jersey A1035911 \$31.74</p>	<p>QTY 1</p> <p>Nike Women's Club Hoodie A1040301 \$48.99</p>	<p>QTY 1</p> <p>Nike Women's Club Hoodie A1040301 \$48.99</p>	<p>QTY 1</p> <p>Nike Classic Soccer Socks A394386 \$10.79</p>



DUE DATE

11.19.20

### PRODUCT APPROVAL

This is critical to launch your store on time. Please review product details & customization for approval.  
Please sign & date your attached excel.

#### CHECK THE FOLLOWING PRODUCT DETAILS:

- **Product:** Brand, Color
- **Cut:** Men, Women, Youth
- **Required or Recommended**
- **Team Counts:** New & Fill-In by age group per contract





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# Pittsburgh Elite Soccer Club

## Pittsburgh Elite Women's 2021 - YOUTH - Optional Product

 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>
Nike Women's Cotton Tee A1031951 \$22.89	Nike Women's Cotton Tee A1031951 \$22.89	Nike Women's Franchise Polo A1039710 \$39.49	Nike Women's Franchise Polo A1039710 \$39.49
 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>
Nike Women's Park VII Jersey A1035911 \$31.74	Nike Women's Park III Short A1035915 \$20.44	Nike Women's Club Pant A1040295 \$44.74	Nike Women's Park 20 Pant A1035921 \$35.74
 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>	 <p>QTY 1</p>
Nike Women's Park VII Jersey A1035911 \$31.74	Nike Women's Club Hoodie A1040301 \$48.99	Nike Women's Club Hoodie A1040301 \$48.99	Nike Classic Soccer Socks A394386 \$10.79



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# Pittsburgh Elite Soccer Club

Pittsburgh Elite Women's 2021 - YOUTH - Optional Product



DUE DATE

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# Pittsburgh Elite Soccer Club

## Pittsburgh Elite Women's 2021 - Customization Approval

**PROOF**

**Logo ID: L1316969**  
 Application Type: SCREEN PRINTING  
 Application Method: Screening Team 1-Color logo\_1  
 Size: 3.00" x 3.00"  
 Used On: A1031951, A1039710, A1035911, A1040301

**PROOF**

**PITTSBURGH**  
 ★ E L I T E ★

**Logo ID: L1327035**  
 Application Type: SCREEN PRINTING  
 Application Method: Screening Team 2-Color logo\_2  
 Size: 2.72" x 11.00"  
 Used On: A1031951, A1035911, A1040301

**PROOF**

**Logo ID: L1327410**  
 Application Type: SCREEN PRINTING  
 Application Method: Screening Team 1-Color logo\_1  
 Size: 3.00" x 3.00"  
 Used On: A1031951, A1039710, A1035911, A1040301

**PROOF**

**PITTSBURGH**  
 ★ E L I T E ★

**Logo ID: L1327036**  
 Application Type: SCREEN PRINTING  
 Application Method: Screening Team 2-Color logo\_2  
 Size: 2.72" x 11.00"  
 Used On: A1031951, A1035911, A1040301

**9**

**Font: ELITE NUMBER**  
 Application Type: HEAT PRESS  
 Application Method: HP Cool Transfer Number  
 Size: 8"  
 Used On: A1035911

**9**

**Font: ELITE NUMBER**  
 Application Type: HEAT PRESS  
 Application Method: HP Cool Transfer Number  
 Size: 4"  
 Used On: A1035915, A1040295, A1035921

**9**

**Font: ELITE NUMBER**  
 Application Type: HEAT PRESS  
 Application Method: HP Cool Transfer Number  
 Size: 8"  
 Used On: A1035911

**PLAYER**

**Font: BLOCK NAME**  
 Application Type: EMBROIDERY  
 Application Method: Embroidery Team Name  
 Size: 2"  
 Used On: A1008436



**DUE DATE**  
 04.19.21

### CUSTOMIZATION APPROVAL

Logos are ordered 90 days in advance & inventoried based on your forecast. It is critical to approve logos on time.  
 Please sign & date your attached excel.

#### CHECK THE FOLLOWING CUSTOMIZATION DETAILS:

- **Color:** All logo colors are correct
- **Size:** Height and width are accurate
- **Application:** Screening, badge, transfer, etc.





# Pittsburgh Elite Soccer Club

## Pittsburgh Elite Women's 2021 - Promotional Values

### ESTIMATED SPENDING



#### PACKAGE PRICING

Adult:  
**\$0.00**

Youth:  
**\$0.00**

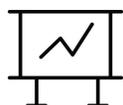
### ESTIMATED VALUE EARNED



#### REBATE PER PACKAGE

Adult:  
**\$0.00**

Youth:  
**\$0.00**



#### PLAYER FORECAST

Number of Players:  
**35**

# GOAL CLUB™

Points Earned:  
**0**  
Value:  
**\$0.00**

## TOTAL VALUE EARNED

# \$0.00

\*Final total determined by number of packages ordered

**+10% REBATE ON ALL FAN WEAR ORDERS**

DUE DATE

01.19.21

### FORECAST & KIT PRICING APPROVAL

Verify the expected player count & kit pricing is correct.  
Please sign & date your attached excel.

CHECK THE FOLLOWING FORECAST DETAILS:

- Estimated Package Pricing: Adult, Youth
- Estimated Forecast

